

Course discipline/number/title: ART 1124: Graphic Design I

A. CATALOG DESCRIPTION

1. **Credits:** 3
2. **Hours/Week:** 1 lecture, 4 lab
3. **Prerequisites (Course discipline/number):** None
4. **Other requirements:** None
5. **MnTC Goals (if any):** Goal 6/Humanities - the Arts, Literature and Philosophy

B. COURSE DESCRIPTION: This course is an introduction to graphic design. Students will implement the principles of design to combine typography, illustration, symbols, and photographs to solve visual problems. This course will explore historical design styles and place graphic design into an art historical context.

C. DATE LAST REVISED (Month, year): February, 2023

D. OUTLINE OF MAJOR CONTENT AREAS:

1. Principles and Elements of Design
2. Historical and Social context of design
3. Overview of typography used as a design element
4. Development of strong layouts
5. Critical analysis of graphic design
6. Visual problem solving

E. LEARNING OUTCOMES (GENERAL): The student will be able to:

1. Utilize the Elements of Art, Principles of Design, or Typography in order to create aesthetically appropriate compositions.
2. Demonstrate fundamental technical skills in the creation and presentation of design.
3. Evaluate the aesthetic quality, cultural significance, personal reaction, and historical context of works of art and design.
4. Develop unique and innovative solutions using conceptual thinking.
5. Identify significant works of art and design throughout history.

F. LEARNING OUTCOMES (MNTC):

Goal 6/Humanities – the Arts, Literature, and Philosophy: The student will be able to:

1. Respond critically to works in the arts and humanities.
2. Engage in the creative process or interpretive performance.
3. Articulate an informed personal reaction to works in the arts and humanities.

G. METHODS FOR EVALUATION OF STUDENT LEARNING: Methods may include but are not limited to:

1. Portfolio of projects
2. Exams and Quizzes
3. Written Assignments
4. Presentations
5. Participation

H. RCTC CORE OUTCOME(S). This course contributes to meeting the following RCTC Core Outcome(s):
Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

I. SPECIAL INFORMATION (if any): None