

Course discipline/number/title: BUS 2290: Business Topics

A. CATALOG DESCRIPTION

1. Credits: 1
2. Hours/Week: 1
3. Prerequisites (Course discipline/number): None
4. Other requirements: None
5. MnTC Goals (if any): NA

B. **COURSE DESCRIPTION:** This course is designed to help familiarize the student with the current practices and trends in business and marketing through a series of discussions and applications of emerging trends in business.

C. **DATE LAST REVISED (Month, year):** February, 2024

D. OUTLINE OF MAJOR CONTENT AREAS:

1. Contemporary Business Topics

E. **LEARNING OUTCOMES (GENERAL):** The student will be able to:

1. Compare the relationship between contemporary publications with current business practices.
2. Apply trends in business to the current topic.

F. **LEARNING OUTCOMES (MNTC):** NA

G. **METHODS FOR EVALUATION OF STUDENT LEARNING:** Methods may include but are not limited to:

1. Evaluation and critique papers.
2. Application of the business topic with partnering businesses' operations.

H. **RCTC CORE OUTCOME(S).** This course contributes to meeting the following RCTC Core Outcomes(s):
Critical Thinking. Students will think systematically and explore information thoroughly before accepting or formulating a position or conclusion.

I. **SPECIAL INFORMATION (if any):**

1. Students can take BUS 2290 up to four times to use towards graduation.